

Contact: Rob Gauthier
Contact: Jacob Kennedy
Proper Consultants Inc.
Phone 416-985-3895
Info@properconsultants.com

638 Wellington Street West,
Suite 100, Toronto, ON
M5V1G4



Proper CRM Finally Within Reach!

August, 13, 2014 10:58 AM Eastern Daylight Time

Toronto, On - (EON: Enhanced Online News) - Proper Consultants Inc. officially opened their doors for business, led by experts with an established track record providing companies with proven consulting and effective CRM/xRM solutions that result in measurable success for Client profitability, efficiency and adoption.

CRM (Customer Relationship Management) is a strategy and set of processes supported by solutions for managing an organization's interactions and data with current and future Customers. xRM refers to the extension of a CRM platform to enable the management of any relationship beyond Customers that an organization may need to support.

"We continue to be active team members on all initiatives to ensure we deliver on our Client satisfaction guarantee. More than half the CRM work in my career has been rescue missions for CRM implementations that did not align to a relevant strategy, and failed to deliver on the intended business benefits. Founding Proper Consultants is our opportunity to restore Clients' faith in CRM and the consulting services industry. ", stated Rob Gauthier, Director of Professional Services at Proper Consultants Inc.

"Founding Proper Consultants is our opportunity to restore Clients' faith in CRM and the consulting services industry."

Proper Consultants is certified partners for Microsoft and Salesforce.com products and services. All consultants are certified practitioners in the technologies and implementation methodologies. The firm's leaders are experienced CRM consultants who continue to practice their craft, working directly on Client initiatives.

"Conventional approaches in project delivery create opportunity for optimization. With the right tools and methodologies, we can streamline effort and provide Clients with real-time progress insights. This enables requirement evolution engagement with effort pivoting as the project progresses and the bigger picture comes into focus. Imagine projects so nimble, they lead to the death of change requests as opposed to projects that are often change requested to death! ", says Jacob Kennedy, Director of Technology at Proper Consultants.

"Imagine projects so nimble, they lead to the death of change requests as opposed to projects that are often change requested to death!"

For Immediate Release

more

Some services provided by Proper Consultants Inc. include:

Complementary CRM & Process Diagnostic
New Implementations & Upgrades
Legacy System Migration to CRM Platforms
Secure System Integration & Data Migration Services
Process Reengineering & Mapping
Mobile Strategies & Solutions

About Proper Consultants

Proper Consultants is a professional services firm specializing in CRM/xRM implementation services & products. Their consultants engage, assess, advise and develop Client tailored solutions & strategies that solve business challenges. Their industry expertise include; Health Care & Community Living Services, Pharma, Telecom, Finance, Retail and the Not-for-Profit sectors. Proper Consultants recognizes the organizational and often cultural changes that are necessary to introduce technology and innovation in the workplace. The firm's consultants are experienced in minimizing disruption, from analysis through design to delivery and training. They work closely with the Clients' leaders to appropriately manage their CRM journey. Proper Consultants is based out of Toronto, Ontario, Canada with offices in North York, Etobicoke and downtown Toronto.

For additional information on the company, available services and products, visit www.properconsultants.com.

Contacts

Rob Gauthier
416-985-3895
rob@properconsultants.com
ca.linkedin.com/in/robertgauthier1/

Jacob Kennedy
416-409-5253
jacob@properconsultants.com
ca.linkedin.com/in/jacobkennedysprofile/